

HOME PHOTO SHOOT CHECK LIST

Our goal is to make your home feel clean, spacious, and bright so that it attracts buyers! To do this, we need to declutter and depersonalize. Decluttering will make rooms, countertops, and built-ins feel clean and spacious. Your home is filled with highly personal mementos that mean everything to you but can distract potential buyers. We need to depersonalize your home so that potential buyers can start to imagine it as their own.

The following checklist will guide you through the easiest and most common tasks in preparing your home to be photographed. The photographer will not move any items or furniture, so please have each room prepared ahead of time.

Outside:

- Driveway should be empty
- Mow the lawn and mulch if necessary
- Remove all lawn equipment, debris, and trashcans from sight
- Roll up hoses; hide sprinkler attachments
- Open patio umbrella

Every Room:

- Turn on all lights and lamps; replace burnt-out bulbs.
- Lower blinds and shutters completely. Tilt blinds slightly upward from horizontal.
- Turn off all fans
- Remove all clutter from floors and surfaces
- Clean windows
- Make sure pets, pet toys and pet paraphernalia (crates, dishes, and litter boxes) are out of sight
- Remove seasonal décor

Living & Dining Areas:

- Hide remote controls
- Remove any personal or non-decorative items from tabletops and open shelving
- Straighten pillows and chairs

Kitchen:

- Remove all non-decorative items from countertops and islands
- Remove all items from the refrigerator
- Hide dishtowels, sponges, and dish soap
- Hide trashcan
- Remove kitchen floor mats

Bedrooms:

- Clear all surfaces of non-decorative items (including alarm clocks)
- Make beds and straighten pillows
- Hide trashcans and diaper receptacles
- Put kid toys in storage bins

Bathrooms:

- Remove all non-decorative items from countertops
- Hang towels straight; remove extra towels from pegs and shower stalls
- Put toilet seats down
- Remove bath rugs
- Hide all toiletries and personal products